

Manufacturer—direct programs and discounts

- 5.11 – Available through ExpertVoice (up to 50% off), GovX (25% off)
- ALPS Mountaineering – Available through ExpertVoice (up to 60% off), GovX (20% off), Guidefitter (up to 50% off)
- Altama (tactical-style footwear) – Available through ExpertVoice (30% off), GovX (30% off)
- Anthem Off-Road – <https://www.anthemwheels.com/ao/military-first-responder-discount-anthem-off-road>
 - Eligibility: Includes active & veteran military; active first responders, including law enforcement, firefighters, EMTs, & paramedics
 - Discount: 15% off (appears to apply only to wheels, not tires or accessories)
- Arc'teryx – <https://arcteryx.com/us/en/shop/pro>
 - Eligibility: Includes “mountain & wilderness search and rescue team members”, “firefighters & paramedics”
 - May be available through Outdoor Prolink
- Atlas Snowshoes – <https://atlassnowshoe.com/en-us/pro/signup>
 - Eligibility: Includes SAR, active military, “EMT, First Responder, Paramedic”, “Fire & Sheriff Department Employee”
 - Also available through ExpertVoice (25% off)
- AutoAccessoriesGarage – <https://www.autoaccessoriesgarage.com/military-discount>
 - Eligibility: Includes active, veteran, retired, & reserve military
 - Discount: 5-20% off
- Backcountry Access (BCA) – <https://backcountryaccess.com/en-us/pro/signup>
 - Eligibility: Includes SAR, active military, “EMT, First Responder, Paramedic”, “Fire & Sheriff Department Employee”
 - Also available through ExpertVoice (30% off)
- Backpacker's Pantry – <https://backpackerspantry.com/pages/pro-purchase-program>
 - Eligibility: Includes “outdoor employees and professionals in the industry” & “those who dedicate their careers to the great outdoors, whether... a guide, educator, or work at an outdoor retailer or brand”; may include SAR
 - Also available through ExpertVoice (30% off), GovX (30% off)
- Bakcou (electric bikes) – Available through GovX (15% off), Guidefitter (up to 25% off)
- Bates (tactical-style footwear) – Available through GovX (20% off)
- Battery Tender – Available through ExpertVoice (30% off)
- Belleville (tactical-style footwear) – Available through GovX (30% off)
- Benchmade – <https://www.benchmade.com/pages/govx-id-discounts>
 - Eligibility: Includes active, retired, & veteran military; first responders including law enforcement, firefighters, & EMS (verified by GovX ID)
 - Discount: 15% off
 - Available through ExpertVoice (30% off), GovX (25% off), Guidefitter (20% off)
- Beyond Clothing – <https://beyondclothing.com/pages/pro-program>
 - Eligibility: Includes active or veteran military, medical employees, first responders, government employees (verified by ID.me)
 - Also available through ExpertVoice (35% off)
- Big Agnes – <https://www.bigagnes.com/pages/pro-group-purchase>
 - Eligibility: Includes SAR
 - Also available through ExpertVoice (40% off), GovX (20% off), Guidefitter (50% off), Outdoor Prolink

- BioLite – <https://www.bioliteenergy.com/pages/govx-id-military-discount>
 - Eligibility: Includes active, veteran, & retired military; first responders including law enforcement, firefighters, & EMS (verified by GovX)
 - Discount: 20% off
 - Also available through ExpertVoice (35% off)
- Black Diamond – https://www.blackdiamondequipment.com/en_US/pro
 - Eligibility: Includes active, retired, & veteran military; first responders (verified by SheerID); MRA & NASAR (w/ “certificate documentation”)
 - Also available through ExpertVoice (30% off), IPA Collective
- Black Rifle Coffee – Available through ExpertVoice (30% off)
- Born Primitive – <https://bornprimitive.com/pages/born-primitive-military-discount>
 - Eligibility: Includes active, retired, veteran military & dependents; first responders including law enforcement, firefighters, & EMS (verified by GovX ID)
 - Discount: Up to 10% off
- Bushnell – <https://www.bushnell.com/vip-program>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement & firefighters (verified by ID.me)
 - Also available through ExpertVoice (up to 50% off), GovX (20% off), Guidefitter (up to 40% off)
- Camelbak – <https://www.camelbak.com/pro-purchase/propurchase.html>
 - Eligibility: Includes active & veteran military; first responders; must register through ExpertVoice (40% off)
 - Also available through GovX (~15% off)
- Camillus Knives – Available through ExpertVoice (up to 50% off), Guidefitter (up to 45% off)
- Camp Chef – <https://www.campchef.com/prodeal>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement & firefighters (verified by ID.me)
 - Also available through ExpertVoice (20% off), GovX (~10% off), Guidefitter (up to 50% off)
- Carhartt – <https://www.carhartt.com/discount-program>
 - Eligibility: Includes active, retired, & veteran military; first responders including active or retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Discount: 15% off
 - Also available through ExpertVoice (30% off), GovX (20% off for footwear)
- Cascade Designs – <https://cascadedesigns.com/pages/pro-sales> (includes MSR, SealLine, Therm-a-Rest, Packtowl, Platypus)
 - Eligibility: Includes SAR, active military, “and more”
- CBI Offroad – Available through ExpertVoice (15-20% off)
- Columbia – <https://www.columbia.com/pro>
 - Eligibility: Includes SAR, active military, law enforcement
 - Also available through GovX (20% off); may be available through ExpertVoice
 - See also <https://www.columbia.com/t/discount-programs>
- Craghoppers USA – Available through GovX (20% off)
- Danner – Available through ExpertVoice (30% off), GovX (20% off)
- Darn Tough – <https://darntough.com/pages/exclusive-discounts>
 - Eligibility: Includes active, retired, & veteran military; law enforcement, firefighters, & EMT (verified by VerifyPass)
 - Also available through GovX (~25% off); may be available through ExpertVoice
- Deuter – Available through ExpertVoice (35% off), Outdoor Prolink

- Fenix Lighting – Available through ExpertVoice (40% off), Guidefitter (up to 50% off)
 - Eligibility: Includes active military, law enforcement, firefighters, paramedics/EMS; currently “not accepting individuals in” SAR
- First Lite – <https://firstlite.com/pages/pro-program.html>
 - Eligibility: Includes “active & retired law enforcement, active & retired military, first responders, select government employees”
 - Also available through ExpertVoice (25% off), GovX (20% off)
- Fjallraven – <https://www.fjallraven.com/us/en-us/industry-pro-registration>
 - Eligibility: Includes SAR; active, reserve, & veteran military; law enforcement, firefighters, & paramedics/EMS
 - Note: SAR eligibility is questionable as they “are not able to accept... volunteers at this time”; see <https://support-na.fjallraven.com/hc/en-us/articles/4407186845074-Industry-Pro-Program-Eligibility> for most current eligibility
- Forloh – <https://forloh.com/pages/forloh-outfitter-and-pro-program>
 - Eligibility: Includes SAR, active military, law enforcement, firefighters
 - Also available through ExpertVoice (25% off), GovX (20% or more off), Guidefitter, LEOAdventures
- Fox River (socks) – Available through GovX (20% off)
- Garmin – Available through ExpertVoice (25% off), GovX (10% off)
- Garmont (tactical-style footwear) – Available through ExpertVoice (30% off), GovX (20% off)
- Gatorz – <https://www.gatorz.com/pages/military-discount>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement, firefighters, EMTs, & paramedics (verified by ID.me or GovX ID)
- Gerber – <https://www.gerbergear.com/en-us/meet-gerber/pro-program>
 - Eligibility: Includes SAR; active & veteran military; active or retired law enforcement; active or volunteer firefighters; EMS
 - Also available through ExpertVoice (30% off), GovX (20% off)
- Goal Zero – <https://goalzero.com/pages/prodeal>
 - Eligibility: Includes active military, law enforcement, firefighters; may include SAR under “Other – Non-Profit” applicant category
 - Also available through ExpertVoice (up to 40% off), GovX (up to 20% off), Guidefitter (up to 40% off)
- Gore Wear – <https://www.gorewear.com/us/en-us/pro-program>
 - Eligibility: Includes “qualified experts, community partners, and industry professionals”; “select, full time, paid outdoor professionals”; &/or “qualified... outdoor professionals”; may include SAR
 - Also available through ExpertVoice (40% off), GovX (up to 40% off), IPA Collective
- Grayl - <https://grayl.com/pages/govx-id-military-discount>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement, firefighters, & EMS (verified by GovX ID)
 - Discount: 25% off
- Gregory – <https://www.gregory.com/pro-membership.html>
 - Eligibility: Includes military & government employees; also members of SAR teams that have applied for and been approved as a group (e.g., PC ESAR) (note: “individuals applying *on their own* from these organizations [i.e., SAR teams] will not be accepted; no exceptions”)
- GSI Outdoors – <https://gsioutdoors.com/pages/proprogram>
 - Eligibility: Includes “outdoor professional, full-time guide, or first responder”
 - Also available through ExpertVoice (40% off)

- Helly Hansen – <https://www.hellyhansen.com/prostore>
 - Eligibility: Includes SAR
 - “Active duty, reservist, veteran, and retired military personnel” can apply through https://www.hellyhansen.com/en_us/military-discount-program (to verify with documentation) or https://www.hellyhansen.com/en_us/military (to verify by SheerID)
 - “Active duty First Responders, Firefighters and Law Enforcement personnel” can apply through https://www.hellyhansen.com/en_us/first-responder-discount-program
 - Also available through ExpertVoice (40% off), IPA Collective
- Heybike (electric bike) – Available through GovX (5-10% off)
- Highland Tactical – <https://hltactical.com/pages/govx-id>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement, firefighters, & EMS (verified by GovX ID)
 - Discount: 20% off
 - Also available through GovX (up to 20% off)
- Hollow Socks – <https://hollowsocks.com/pages/military-discounts>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement, firefighters, & EMT (verified by VerifyPass)
 - Discount: 15% off
 - Also available through ExpertVoice (40% off)
- Hydroflask – <https://www.hydroflask.com/prodeal/application/index>
 - Eligibility: Includes SAR; active, reserve, guard, retired, & veteran military; first responders, including law enforcement, firefighters, & EMT
- Hyperice – Available through ExpertVoice (up to 30% off), GovX (20% off)
- Hyperlite – <https://www.hyperlitemountaingear.com/pages/pro-program>
 - Eligibility: Includes military, ski patrol, mountain safety; may accept SAR
 - Also available through IPA Collective
- Ibex – <https://ibex.com/pages/pro-deal>
 - Eligibility: Includes SAR
 - Also available through IPA Collective
- Icebreaker (merino base layer) – <https://na.icebreaker.com/en-us/pages/pro-deal-member>
 - Eligibility: Includes SAR
 - Also available through ExpertVoice (40% off), GovX (up to 30% off)
- Jetboil – Available through ExpertVoice (35% off), GovX (15% off), Guidefitter (up to 30% off), Outdoor Prolink, Liberty Mountain
- Kammok – Available through ExpertVoice (25% off), GovX (15% off)
- Katadyn – Available through ExpertVoice (40% off), Liberty Mountain
- KC Hilites – <https://www.kchilites.com/help/military-discounts>
 - Eligibility: Includes active & retired military; active law enforcement; possibly firefighters
 - Discount: Up to 10% off
- Keen – <https://www.keenfootwear.com/pages/pro>
 - Eligibility: Includes active, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Also available through ExpertVoice (30% off)
- Kelty – <https://kelty.com/pages/pro-program>
 - Eligibility: Includes SAR, military
 - Discount: 40% off
 - Also available through ExpertVoice (25% off), Guidefitter (up to 35% off)
 - See <https://help.kelty.com/support/solutions/articles/9000191000-do-you-have-a-pro-purchase-program> for most current eligibility requirements

- Kershaw – Available through ExpertVoice (up to 60% off), GovX (40%, up to 65%, off), Guidefitter (50% off), Liberty Mountain
- Klean Kanteen – Available through GovX (~20% off), Liberty Mountain
- Klymit – <https://klymit.com/pages/govx-id-discount>
 - Eligibility: Includes active, retired, & veteran military; first responders, including law enforcement, firefighters, & EMS (verified by GovX ID)
 - Discount: 20% off
 - Also available through ExpertVoice (up to 30% off), GovX (20% off), Guidefitter (up to 45% off), Liberty Mountain
- Kolpin Outdoors (ATV/UTV equipment) – Available through ExpertVoice (30% off), Guidefitter (30% off)
- Kong Climbing – Available through ExpertVoice (37% off), Liberty Mountain
- Kryptek clothing – <https://kryptek.com/pages/pro-program>
 - Eligibility: Includes active & veteran military; active & retired law enforcement; active first responders
- KT Tape – Available through ExpertVoice (35% off), GovX (25% off), Liberty Mountain
- Kuhl – <https://www.kuhl.com/accounts/login-register/?next=/prosales-application>
 - Eligibility: Includes active & retired military; may include SAR
- Kuui – <https://www.kuii.com/pages/military-program>
 - Eligibility: Includes military, law enforcement, first responders (verified by GovX ID)
 - Discount: 10% off
 - Also available through GovX (10% off)
- Leatherman – <https://www.leatherman.com/special-discounts.html>
 - Eligibility: Includes SAR; active, reserve, guard, retired, & veteran military; first responders, including law enforcement, firefighters, & EMT (verified by VerifyPass)
 - Discount: 20% off
 - Also available through GovX (15% off)
- LEKI – Available through ExpertVoice (30% off)
- Lightning X Products (medical kits) – Available through GovX (25% off)
- L.L. Bean – <https://www.llbean.com/llb/shop/517432>
 - Eligibility: Includes active, veteran, retired, & reserve military (verified by SheerID)
 - Discount: 10% off
- Lorpen Socks – Available through ExpertVoice (up to 45% off)
- Lowa – Available through ExpertVoice (up to 68% off)
- Maglite – Available through GovX (10% off)
- Magnum Bikes (electric bikes) – Available through GovX (10% off)
- Mammut – <https://www.mammut.com/us/en/mammut-collective>
 - Eligibility: Includes “SAR professionals”
 - Also available through ExpertVoice (up to 55% off), GovX (30% off), Guidefitter (40% off), IPA Collective
- Marmot – <https://www.marmot.com/marmotpro.html>
 - Eligibility: Includes military; may include SAR
 - Also available through IPA Collective
- Maxim Ropes – Available through ExpertVoice (37% off)
- MediTac Kits – <https://meditackits.com/pages/emt-medical-professional-discount>
 - Eligibility: Includes active & veteran military; first responders, including law enforcement, firefighters, & EMS (verified by GovX)
 - Discount: 15% off
 - Also available through GovX (15% off)

- Merrell – <https://www.merrell.com/US/en/pro>
 - Eligibility: Includes military, law enforcement, ski patrol; may include SAR
 - Also available through ExpertVoice (40% off), GovX (20% off, primarily tactical-style footwear)
- Mountain Hardware – <https://www.mountainhardware.com/pro>
 - Eligibility: Includes SAR, active military (special operations only), firefighters
 - Also available through ExpertVoice (40% off), GovX (20% off)
- Mountain Khakis – <https://www.mountainkhakis.com/pages/military-discount>
 - Eligibility: Includes active & veteran military; first responders, including law enforcement, firefighters, & EMT (verified by VerifyPass)
 - Discount: 40% off
 - Also available through ExpertVoice (40% off), GovX (15% off)
- Mountainsmith – <https://mountainsmith.com/pages/govx-id-military-discount>
 - Eligibility: Includes active & veteran military; first responders, including law enforcement, firefighters, & EMT (verified by GovX)
 - Discount: 30% off
 - Also available through ExpertVoice (40% off), GovX (30% off), Guidefitter (40% off)
 - Pro program available at <https://mountainsmith.com/a/wsg/proxy/signup> but eligibility not specified
- MSR – Available through GovX (20% off)
- My Medic – <https://mymedic.com/pages/first-responder-discount>
 - Eligibility: Includes first responders, including law enforcement, firefighters, & EMT (verified by GovX)
 - Active, reserve, retired, & veteran military can apply for 25% discount at <https://mymedic.com/pages/military-discount>
 - Discount: 25% off
 - Also available through ExpertVoice (up to 30% off), GovX (5% off), Guidefitter (30% off), Outdoorly
- Mystery Ranch – <https://www.mysteryranch.com/pro-purchase>
 - Eligibility: Includes SAR, active & veteran military, law enforcement; must register through ID.me (30%off), ExpertVoice, GovX, Guidefitter, or IPA Collective
- Nalgene – Available through ExpertVoice (up to 50% off)
- Nemo – <https://www.pro.nemoequipment.com/account/register>
 - Eligibility: Includes military, law enforcement, outdoor professionals; may include SAR
 - Also available through Guidefitter (up to 45% off), IPA Collective, Outdoor Prolink
- Nitecore – Available through ExpertVoice (up to 20% off), GovX (30% off)
- Nite Ize – Available through ExpertVoice (30% off), GovX (~10% off)
- Norrona – <https://www.norrona.com/en-GB/about-norrona/pro-user>
 - Eligibility: Includes “members of volunteer rescue teams (e.g. Search and Rescue Dog Teams, Search and Rescue Organizations...)”; does not include “police officers, military personnel, firefighters, ambulance personnel... who generally belong to professional emergency services rather than volunteer rescue teams”
- Nuun – Available through ExpertVoice (30% off)
- Oakley – <https://www.oakleysi.com/en-us>
 - Eligibility: Includes active, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Also available through ExpertVoice (up to 50% off), GovX (35% off)
- Olight – Available through ExpertVoice (up to 20% off), GovX (30% off), Guidefitter (up to 20% off)

- Optimus (camp stoves & kitchen) – Available through ExpertVoice (35% off)
- Osprey – <https://www.osprey.com/prodeal/application>
 - Eligibility: Includes SAR; active, reserve, guard, & veteran military; first responders, including law enforcement, firefighters, & EMT
 - Also available through IPA Collective
- Otterbox – Available through GovX (10-20% off)
- Outdoor Research – <https://www.outdoorresearch.com/pages/vip-application-form>
 - Eligibility: Includes SAR, military
 - Also available through ExpertVoice (40% off), GovX (15% off)
 - Outlet store at 21402 24th Ave S, Des Moines, WA
- Patagonia – <https://www.patagonia.com/pro>
 - Eligibility: Includes SAR (note: "Team must be accredited by Mountain Rescue Association" and "Only members listed on your MRA submitted roster will be eligible")
- Pearl Izumi – Available through ExpertVoice (30% off), Outdoor Prolink
- Pelican – <https://www.pelican.com/us/en/shop/military-first-responders-discount>
 - Eligibility: Includes active, reserve, guard, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Discount: 15% off
 - Also available through ExpertVoice (up to 28% off), GovX (~15% off)
- Petzl – <https://www.petzl.com/US/en/Pro-purchase>
 - Eligibility: Includes SAR ("with an MRA or NASAR membership, or SAR ID card")
- Platypus – Available through GovX (20% off)
- Primus – Available through ExpertVoice (up to 45% off)
- Princeton-Tec – Available through ExpertVoice (35% off)
- Pull Start Fire – Available through GovX (20% off)
- Rab – <https://rab.equipment/us/rab-pro>
 - Eligibility: Includes SAR
 - Also available through GovX (up to 26% off), Guidefitter, Outdoor Prolink
- Ray-Ban – Available through ExpertVoice (50% off), GovX (40% off)
- Readywise Outdoor (freeze-dried meals) – Available through ExpertVoice (30% off), GovX (~25% off), Guidefitter (up to 30% off)
- Refactor Tactical Gear – <https://www.refactortactical.com/account/register>
 - Eligibility: Includes SAR, active military, law enforcement
- Rescue Essentials – <https://rescue-essentials.com/exclusive-discounts>
 - Eligibility: Includes active, reserve, & veteran military; first responders, including law enforcement, firefighters, & EMT (verified by VerifyPass)
 - Discount: 10% off
- Revo – Available through ExpertVoice (40% off), GovX (25% off)
- Rhino-Rack – <https://www.rhinorack.com/en-ca/thank-a-hero-program>
 - Eligibility: Includes active, reserve, & veteran military; first responders, including law enforcement, firefighters, & EMT
 - Discount: 15% back on prepaid Visa card
 - Also available through ExpertVoice (35% off), GovX (25% off), Guidefitter (35% off)
- Rhino USA (recovery & cargo equipment) – Available through GovX (20% off)
- Rocky (footwear) – Available through GovX (20% off), Guidefitter (30% off)
- Salewa – Available through ExpertVoice (up to 45% off), GovX (20% off), Guidefitter (up to 40% off)

- Salomon – <https://support.salomon.com/s/article/Does-Salomon-com-offer-discounts-to-military-law-enforcement-or-fire-fighters>
 - Eligibility: Includes SAR, military, law enforcement, firefighters (choose “Security & Defense Pro” in job description drop-down menu)
 - Also available through ExpertVoice (25% off)
- Sawyer Products – Available through ExpertVoice (50% off), Guidefitter (40% off)
- Sawyer Products – Available through ExpertVoice (50% off), Guidefitter (40% off)
- Scherber (medical kits & accessories) – <https://scherberusa.com/pages/govx-id-military-discount>
 - Eligibility: Includes active, reserve, retired, & veteran military; first responders, including law enforcement, firefighters, & EMS (verified by GovX)
 - Discount: 10% off
 - Also available through GovX (10% off)
- Sea to Summit – <https://seatosummit.com/pages/pro-login>
 - Eligibility: Includes “outdoor professionals”, “active duty military, first responders, and government individuals” (verified by GovX)
 - Also available through GovX (20% off), Guidefitter (up to 35% off)
- SealLine – Available through GovX (25% off)
- Sierra Designs – <https://sierradesigns.com/pro-purchase-program>
 - Eligibility: Includes SAR
 - Also available through ExpertVoice (25% off), IPA Collective
- Silva – Available through ExpertVoice (up to 45% off)
- Sitka– <https://www.sitkagear.com/pro-program>
 - Eligibility: Includes “active duty and military veterans”, “current law enforcement, fire, and EMT/paramedic personnel”; does not include SAR
 - Also available through GovX (40% off)
- Slumberjack – <https://slumberjack.com/pro-purchase-program>
 - Eligibility: Includes SAR
 - Also available through ExpertVoice (25% off), Guidefitter (up to 30% off), IPA Collective
- Smartwool – <https://www.smartwool.com/en-us/pro-sign-up>
 - Eligibility: Includes SAR
 - Also available through ExpertVoice (30% off), IPA Collective
- Snow Peak – Available through ExpertVoice (30% off)
- Snugpak – Available through GovX (30% off)
- SOG Knives & Tools – <https://sogknives.com/discount-opportunities>
 - Eligibility: Includes SAR; active, reserve, & veteran military; active & retired law enforcement & firefighters; EMS/EMT/paramedic
 - Available through ExpertVoice (up to 45% off), GovX (25% off), Guidefitter (up to 60% off)
- Solo Stove – Available through ExpertVoice (20% off), GovX (35% off)
- Spyderco – <https://spyderco.com/pages/special-discounts>
 - Eligibility: Includes active, reserve, guard, retired, & veteran military; first responders, including active & retired law enforcement, fire rescue, & paramedic/EMT (verified by ID.me); ID.me specifically excludes SAR
 - Also available through GovX (20% off)
- Stanley – <https://www.stanley1913.com/pages/idme>
 - Eligibility: Includes active, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Also available through ExpertVoice (up to 50% off), GovX (20% off), Guidefitter (40% off)
- Streamlight – Available through GovX (30% off)

- Super73 (electric bikes) – Available through GovX (up to \$200 off)
- Surefire – Call 1-800-828-8809 to request
 - Eligibility: Includes military; first responders, including law enforcement
 - Discount: 20% off military or law enforcement discount
 - Also available through GovX (15% off)
- Suunto – <https://www.suunto.com/en-us/suunto-pro-club>
 - Eligibility: Includes “Search & Rescue professionals”, military, law enforcement, firefighters
 - Also available through ExpertVoice (up to 30% off)
- Teva – <https://www.teva.com/IPA-Pro.html>
 - Eligibility: Includes military, law enforcement, paramedic/EMT
- The North Face – <https://thenorthfacepro.com/en/pro>
 - Eligibility: Includes SAR, firefighters, first responders, law enforcement
 - Military can apply for 10% discount at <https://www.thenorthface.com/en-us/help/discounts/the-north-face-military-discount-program>
 - Also available through GovX (40% off), IPA Collective
- Therm-a-rest – Available through GovX (20% off)
- Thermoflask – Available through GovX (20% off)
- Thule – <https://www.thule.com/en-us/prosite/signup>
 - Eligibility: Includes active & veteran military & first responders
- Timberland – <https://www.timberland.com/en-us/customer-care/promotions-and-discounts/first-responder-discount-program>
 - Eligibility: Includes SAR, law enforcement, firefighters, EMT/paramedics (verified by SheerID)
 - Military can apply for 10% discount code at <https://www.timberland.com/en-us/customer-care/promotions-and-discounts/military-discount> (verified by SheerID)
 - Discount: 10% off
 - Also available through GovX (25% off)
- TOPS Knives – May be available through ExpertVoice (temporarily unavailable)
- Triple Aught Design – <https://tripleaughtdesign.com/pages/active-duty-program>
 - Eligibility: Includes active & veteran military, active law enforcement, full-time fire & rescue service
 - Discount: 15% off (excludes hard goods)
- TRX – <https://www.trxtraining.com/pages/military-first-responder-discount>
 - Eligibility: Includes active & veteran military; first responders, including law enforcement, firefighters, & EMS (verified by GovX ID)
 - Discount: 20% off
 - Also available through ExpertVoice (20% off), GovX (15% off)
- Tubbs Snowshoes – <https://tubbssnowshoes.com/en-us/pro/signup>
 - Eligibility: Includes SAR; active military; “EMT, first responder, paramedic”; “fire & sheriff department employee”
 - Also available through ExpertVoice (25% off)
- UCO – Available through ExpertVoice (35% off)
- Uncharted Supply Company – <https://unchartedsupplyco.com/pages/pro-program>
 - Eligibility: Includes SAR
 - Military & first responders can apply for 25% discount at <https://unchartedsupplyco.com/pages/gov-x-discount> (verified by GovX)
 - Also available through GovX (25% off), Guidefitter (30% off)

- Under Armour – <https://www.underarmour.com/en-us/t/troop-id-instructions.html>
 - Eligibility: Includes active, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Discount: 20% off
 - Also available through GovX (30-40% off)
- Upway E-bikes – Available through GovX (up to 60% off)
- UST Gear – Available through ExpertVoice (30-40% off)
- Vasque – May be available through ExpertVoice (temporarily unavailable)
- Wiley X – <https://www.wileyx.com/idme-group-discounts>
 - Eligibility: Includes active, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Discount: 30% off
 - Also available through ExpertVoice (30% off), GovX, Guidefitter (30% off)
- Yakima – <https://yakima.com/pages/pro>
 - Eligibility: Includes “outdoor & automotive industry professionals”, including “avalanche professionals” & “outdoor/wilderness educators”; does not seem to include SAR
 - Also available through IPA Collective
- Yeti – <https://www.yeti.com/id-me.html>
 - Eligibility: Includes active, retired, & veteran military; first responders, including active & retired law enforcement, firefighters, & EMT/paramedics (verified by ID.me); ID.me specifically excludes SAR
 - Also available through GovX (up to 20% off)
- Zenbivy – <https://zenbivy.com/pages/zenbivy-pro-deal>
 - Eligibility: Includes SAR; active duty military; law enforcement, firefighters, & EMS

Intermediary programs

- ExpertVoice (formerly 3Point5.com and ProMotive) – <https://www.expertvoice.com>
 - Eligibility: Includes active & veteran military, first responders, outdoor industry workers (e.g., guides, ski patrol); have to affiliate with one or more “teams” based on SAR (e.g., “Pierce County SAR”, “Tacoma Mountain Rescue”, “Fire and Rescue”, “National Association for SAR”), other organizations (e.g., “Mountaineers”, “Team Rubicon”, “BSA National Eagle Scout Association”, “BSA Volunteers”, “NOLS Alumni”), military (e.g., “US Army”, “Special Operations Forces”, “MOAA”, “AUSA”, “Military Spouses”, “American Legion”), first responder (“e.g., “Fire and Rescue”, “Law Enforcement”, “Pierce County Sheriff”, “Tacoma Police Department”), employer (e.g., “REI”, “Costco”, “Amazon”, “Fred Meyer”), which can be searched for & found under “Manage Affiliations” in account profile
 - Discount: Different amounts up to 60% for numerous brands depending on affiliated team(s)
- GovX – <https://www.govx.com>
 - Eligibility: Includes active, veteran, & retired military; state & local law enforcement; full-time federal, state, & local government employees
 - Discount: Different amounts for more than 100 brands
- Guidefitter – <https://www.guidefitter.com/>
 - Eligibility: Includes SAR; active, reserve, veteran, & retired military; active & retired law enforcement; active & retired firefighters; EMS; 911 dispatch
- IPA Collective – <https://ipacollective.com/sar/>
 - Eligibility: “Open to individuals involved in SAR activities including MRA, NASAR and any other recognized search individuals that can be SAR documents to show current involvement with a unit”
 - Discount: Different amounts for more than 100 brands, including Black Diamond, Ex Officio, GoreWear, Helly Hansen, Ibex, Mammut, Marmot, Mystery Ranch, Nemo, Osprey, Sierra Designs, Smartwool, The North Face, Yakima
- LEOAdventures – <https://leoadventures.com/>
 - Eligibility: Includes active, veteran, & retired military; law enforcement; federal, state, & local government
 - Membership: \$25/year
 - Discount: Up to 40% off for more than brands including Asolo, Kelty, Mammut, Mountainsmith, Outdoor Research, Sierra Designs
- Liberty Mountain ProDeal – <https://pro.libertymountain.com/pro-application>
 - Eligibility: Includes “SAR Professional” = “Team must be accredited by Mountain Rescue Association” & requires “Letter from local law enforcement agency via official email address or letterhead stating active volunteer status, your active volunteer card, or a recent pay stub”
- Outdoor Prolink – <http://www.outdoorprolink.com>
 - Eligibility: Includes SAR (considered first responder), active & veteran military, law enforcement
 - Discount: 30–50% off for more than 150 brands, including Black Diamond, Mammut, Outdoor Research, Thule
- Outdoorly – <https://www.outdoorly.com/>
 - Eligibility: Includes “Rescue Workers”, including “Search & Rescue Professionals” and “Law Enforcement & Military”
 - Discount: Different amounts for more than 100 brands, including Inov8, Klean Kanteen, Mountainsmith, MyMedic, Nalgene, Nitecore, Primus, UCO

Discount websites

- 5.11 Sales – <https://www.511tactical.com/sale.html>
- Arc'teryx Outlet – <https://outlet.arcteryx.com/us/en>
- Arc'teryx ReBird Resale – <https://www.resale.arcteryx.com>
- Backcountry – <https://www.backcountry.com>
- Beyond Clothing Outlet – <https://beyondclothing.com/collections/clearance>
- Cascade Designs Clearance/Deals – <https://cascadedesigns.com/collections/deals>
- Gregory Outlet – <https://www.gregory.com/outlet>
- Leatherman Exchange - <https://exchange.leatherman.com>
- Outdoor Research Sales – <https://www.outdoorresearch.com/collections/sale>
- Patagonia WornWear – <https://wornwear.patagonia.com>
- The Clymb – www.theclymb.com
- The North Face Renewed – <https://www.thenorthfacerenewed.com>
- REI Re/Supply – No longer available online, only in-store 24/7
- REI Outlet – <https://www.rei.com/outlet>
- Steep and Cheap – www.steepandcheap.com
- Dvor – <https://www.dvor.com>
 - Eligibility: Requires sign-up; open to public but focused on “hunters, military personnel, law enforcement, and outdoorsmen and women”
 - Discount: Up to 70% off with “first come, first serve” “daily deals” for more than 1300 brands, including 5.11, Arc'teryx, Big Agnes, Black Diamond, Leatherman, Mammut, Marmot, Mystery Ranch, Oakley, Otterbox, Pelican, Rite in the Rain, Surefire

PNW-based manufacturers

- Benchmade – <https://support.benchmade.com/hc/en-us/sections/14708685328539-Factory-Store-Details>
 - Knives & tools
 - Factory store location: 300 S Beaver Creek Rd, Oregon City, OR
- Beyond Clothing – <https://beyondclothing.com>
 - Tactical clothing
 - Store location: 6363 6th Ave S, Seattle, WA (contact prior for appointment)
 - Online outlet: <https://beyondclothing.com/collections/clearance>
- Conterra - <https://www.conterra-inc.com>
 - EMS & rescue equipment
 - Store location: 1600 Kentucky St. Suite A3, Bellingham, WA
- Coaxsher - <https://www.coaxsher.com>
 - EMS & rescue equipment
 - Location: 50 Chestnut St, Chelan Falls, WA
- Danner – <https://www.danner.com>
 - Boots
 - Factory store location: 12021 NE Airport Way B, Portland, OR
- Feathered Friends – <https://featheredfriends.com>
 - Down sleeping bags, bedding, & apparel
 - Store location: 263 Yale Avenue North, Seattle, WA
- Filson – <https://www.filson.com>
 - Outdoor clothing & accessories
 - Store location: 1741 1st Ave S, Seattle, WA
- Gerber – <https://www.gerbergear.com>
 - Knives & tools
 - Factory store location: 14200 SW 72nd Ave, Tigard, OR (may be permanently closed)
- Kavu – <https://kavu.com>
 - Outdoor clothing & accessories
 - Location: 5419 Ballard Ave NW, Seattle, WA
 - Outlet location: 9064 Delridge Way SW, Suite B, Seattle, WA
- Outdoor Research – <https://www.outdoorresearch.com>
 - Store location: 2203 1st Avenue South, Seattle, WA
 - Outlet location: 21402 24th Ave South, Building B, Suite K, Des Moines, WA
- Rite in the Rain (J.L. Darling) – <https://www.riteintherain.com>
 - Waterproof paper, writing tools, & organizers
 - Location: 2614 Pacific Highway E, Tacoma, WA (factory storefront temporarily closed)
- True North Gear – <https://www.truenorthgear.com>
 - Woodland firefighting & SAR gear
 - Location: 11621 E Marginal Wy S Suite 100, Tukwila, WA
 - POC: Marcos Sepulveda, Warehouse Manager, marcos@truenorthgear.com

PNW-based stores

- Ascent Outdoors – <https://ascentoutdoors.com>
 - Outdoor gear & clothing
 - Location: 2201 15th Ave W, Seattle, WA
 - Used gear outlet: <https://ascentoutdoors.com/collections/second-ascent>
- Evo – <https://www.evo.com>
 - Outdoor clothing; bikes & bike components & accessories
 - Location: 3500 Stone Way N, Seattle, WA
- REI – <https://www.rei.com/stores/map>
 - Location: 3825 S Steele St, Tacoma, WA
 - Location: 222 Yale Ave N, Seattle, WA
 - Location: 240 Andover Park W, Tukwila, WA
 - Location: 625 Black Lake Blvd SW Ste 410, Olympia, WA
 - Location: 410 116th Ave NE, Bellevue, WA
- Wonderland Gear Exchange – <https://wonderlandgearexchange.com>
 - Outdoor gear consignment store
 - Location: 122 Northwest 36th Street, Seattle, WA