

Pro Discounts for SAR

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There are several companies and programs that offer significant discounts to SAR volunteers. Many of these are set up in the form of pro purchase programs and have stringent program rules. Please always abide by them and don't be the person that jeopardizes a benefit for the rest of a unit. Some of the common grounds for dismissal are:

- Buying products for others with your discount
- Re-selling product you purchase through pro programs

Note: Some programs require that you be subscribed to their promotional emails. Unsubscribing will sometimes automatically remove you from their program.

ExpertVoice (<https://www.expertvoice.com>)

Expert Voice connects several brands to professionals and provides discounts to SAR volunteers when registered under an approved entity on their website. Follow these instructions to join:

1. Click the 'Join Now' button on the homepage
2. When prompted to 'Find your team', click the 'Fire, EMT & First Responders' button
3. Search Bar: type "Fire and Rescue", and then select the 'Fire and Rescue' option that appears
4. *DO NOT* enter an official email address; instead, click the 'Verify Another Way' button:
 - Check the 'Search and Rescue' box
 - Type [The Name of your SAR organization] as the organization
 - Upload your DEM card
 - Confirm and click 'Send For Review'

ExpertVoice will then scan your document and will usually verify approval right on the spot, so be patient with the loading screen.

Outdoor Pro Link (<https://outdoorprolink.com/>)

Outdoor Pro Link is another pro purchase program similar to ExpertVoice. Register on their website by following these instructions:

1. Click 'Sign Up' on the homepage
2. Select 'Search and Rescue' in the dropdown menu
3. Fill out application, upload DEM card, and click submit

Outdoor Pro Link usually takes a few days before they send you an approval email.

Other Discounts

Listed below are some other known brand discounts. Many of these companies are already part of ExpertVoice or Outdoor Pro Link, so it might be worth checking there first.

Note: Some discount programs may no longer exist, or may not apply to SAR.

MSR/ Platypus/ Pack Towel/ Thermarest/ Seal Line - <https://cascadedesigns.com/pages/pro-sales>

Fjallraven - <https://www.fjallraven.com/us/en-us/industry-pro-registration/>

Black Diamond - https://www.blackdiamondequipment.com/en_US/pro/

Petzel - <https://www.petzl.com/US/en/Pro-purchase>

Helly Hansen - <https://www.hellyhansen.com/prostore>

Outdoor Research - <https://www.outdoorresearch.com/pages/vip-program>

Arcteryx - <https://arcteryx.com/ca/en/account/pro-apply>

The North Face - <https://thenorthfacepro.com/en/pro>

KUIU - <https://www.kuiu.com/pages/guide-outfitters>

Scarpa - <https://us.scarpa.com/pro-policy>

Patagonia - <https://www.patagonia.com/pro/>

Marmot - <https://www.marmot.com/marmotpro.html>

Guidefitter - <https://www.guidefitter.com/>

Osprey - <https://www.osprey.com/prodeal/application/index>

Asolo - <https://asolo-usa.com/pages/pro-program>

Yeti - <https://yeti.my.site.com/Pro-Programs>

Darn Tough - <https://darntough.com/pages/exclusive-discounts>

Smart Wool - <https://www.smartwool.com/en-us/pro-sign-up/>

Columbia - <https://www.columbia.com/pro>

La Sportiva - <https://www.lasportivausa.com/pro-program>

KEEN - <https://www.keenfootwear.com/pages/pro>

HyperLite - <https://www.hyperlitemountaingear.com/pages/pro-program>

Mountain Hardwear - <https://www.mountainhardwear.com/pro>

NEMO - <https://www.pro.nemoequipment.com/account/register>

MEC - <https://www.mec.ca/en/explore/first-responders-discount>